

## BREMBO'S EXTENSIVE AFTERMARKET SOLUTIONS FOR NEW MOBILITY AT MOTORTEC MADRID

***With extensions to its 'Beyond' family and several other Aftermarket introductions, Brembo is progressing its mission of leading the way in new mobility.***

Bergamo (Italy), 06 March 2025 – Brembo, the global leader in high performance automotive braking systems, will showcase its growing collection of advanced mobility solutions at Motortec, including expansions of its award-winning Beyond product family, carbon ceramic technology for Aftermarket and a sporty addition to its Xtra ranges.

The company will present the latest developments from its five, best-in-class replacement braking families at the show, each meeting specific customer and vehicle needs.

This year, both of its **Beyond** ranges are being significantly enhanced and extended to further Aftermarket vehicle classes, including sedans. The Brembo Beyond **Greenance Kit** offers Euro 7-compliant discs and pads that reduce PM10 and PM2.5 emissions, on top of generating savings on the total cost of vehicle ownership. In addition, the Brembo Beyond **EV Kit**, dedicated to electric and plug-in vehicles, eliminates rust and noise.

In another major introduction, Brembo is making its OE **carbon ceramic material (CCM) discs and pads** available to the Aftermarket for the first time – delivering 50% lighter discs, more consistent friction and less deformation than cast iron options in all conditions.

For passionate drivers seeking the ultimate grip, reliability and responsiveness both on normal roads and in sporty conditions, Brembo is also adding the **Sport brake disc** to its **Xtra** family of high performance discs, pads, calipers and fluid.

Find out more at the new, state-of-the-art **Brembo booth, Stand 5C01 – Pavilion P05**. Details to be announced at a **press conference on 23<sup>rd</sup> April at 4.30pm on-stand**.

### About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and Aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 700 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 16,000 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of € 3,849 million in 2023, Brembo is the trusted solution provider for everyone who demands the best driving experience.

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